

Wednesday, 24 March 2010

Andrew Freund
Soccerwise
Office 6, 83 Brighton Road
ELWOOD VIC 3184

Dear Andrew,

Thank you for supporting Discovery Day 2010.

More than 3,000 people turned out for Discovery Day at Dame Elisabeth Murdoch's Cruden Farm on March 14 to raise money for our life saving child health research.

The record crowd was treated to perfect sunny conditions at the "Let's Party!" themed family event, raising an incredible \$123,000.

Discovery Day is also an important fund-raising initiative for the Murdoch Childrens and we have received a great deal of positive feedback from our guests who enjoyed the entertainment and activities.

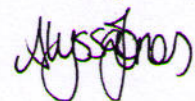
We sincerely thank our generous sponsors, donors, supporters, event committee, happy helpers and guests who made Discovery Day 2010 a great success. Special thanks also to our Patron Dame Elisabeth Murdoch AC DBE for sharing her beautiful Cruden Farm with us all.

As governments and other grant making bodies tend to support established research, events such as Discovery Day are vital to providing the **seed funding** we need to bring **bold, daring** and **innovative** research ideas to life.

Our team is currently focussed on conditions such as **diabetes, allergies, asthma, premature birth** and **mental health problems** which are on the rise in our children, and conditions such as **cancer** and **genetic disorders** that remain unsolved.

Thanks once again for your support of Discovery Day, we hope to have you involved again next year when the event returns on **Sunday 13 March 2011**.

Kind regards,



Alyssa Jones
PR & Development Manager

*SOCCERWISE was again
a huge hit with the
kids. Great to have you
involved again*

Discovery Day Event Committee

Fleur Arnold, Jackie Bursztyn, Alix Fletcher, Victoria Gillespie, Kate Kavanagh, Jill Murray, Susie O'Neill (co-chair), Monique Rajch, Dahlia Sable, Michelle Wenzel (co-chair)